

2022 SPONSORSHIP

Columbus TURKEY TROT

THURSDAY, NOVEMBER 24TH

RUN ~ WALK ~ ROLL

Sponsor the original Turkey Trot in Columbus. This annual family and pet-friendly tradition will help support your good will, gain exposure and provide funds needed for programs that benefit children with special needs, here in your community.

- ◆ Social Media and Radio Promotions on Sunny95, Qfm96, 103.5/104.3 and Mix 107.9 beginning in September
- ◆ Fox28/ABC6 spots through month of November
- ◆ Live Broadcast with Fox28's Cameron Fontana morning of Race
- ◆ Voted "Best Hometown Race" by Runners World Magazine
- ◆ Opportunity for logo on Lamar digital signage
- ◆ 15,000 racers and in-person spectators
- ◆ Make an impact on children and their future

* Please note, some benefits are subject to print deadlines.

**\$5,000
and up**

Bronze Level

- Company logo displayed on event shirt*
- \$3 discount for all company employees registering to race
- Advertising materials from company to be included in event race bag*

**\$7,000
and up**

Silver Level

- Company sign displayed at event finish area*
- Company booth at prime finish location
- Company logo on Ultra-Fit USA and Easterseals website
- Company name mentioned in all email correspondence
- Company logo displayed on event shirt*
- \$5 discount for all company employees registering to race
- Advertising material in event race bag*

**\$15,000
and up**

Gold Level

- Company name featured on Turkey Trot billboard*
- Company sign displayed at start/finish*
- Company booth/tent at prime finish line location
- Company logo/link on Ultra-Fit USA and Easterseals website
- Company logo displayed on all email correspondence
- Company logo displayed prominently on event shirt *
- \$10 discount for all employees registering to race
- Advertising material in event race bag*

**\$20,000
and up**

Title Sponsor

- A representative from company will have honors to start the race
- Cobranded Event logo displaying on all print and media sources
- Company logo featured on Turkey Trot billboard*
- 2 Signs displays by arch at start/finish*
- Booth at event with tent and tables
- Company logo/link on Ultra-Fit USA and Easterseals website
- Company logo/link displayed on all email correspondence
- Company Logo prominently displayed on even shirt*
- 10 complimentary race entries
- Advertising material in event race bag*

benefitting

